

INTER-AMERICAN DEVELOPMENT BANK

Maximizing the value of KNOWLEDGE SHARING
for improved Green Finance products and practices



Learning from our experience and sharing our knowledge with others is a natural part of our lives

However, in professional or organizational contexts...

...making the most of the
value of our cumulative
experience
to improve what we do
is not that easy



1. Lack of familiarity: Building trust



1. Lack of familiarity: Building trust

2. Cost: Lack of time



1. Lack of familiarity: Building trust
2. Cost: Lack of time
3. Lack of quality:



Clear objective

Common language

Medium

Format

Approach

Knowledge Sharing:

1. Familiarity/Trust
2. Cost/Time
3. Quality:
 - Planning/Alignment
 - Approach
 - Format
 - Medium

Green Finance:

Better products
More markets
Greater impact



Document



Who is learning?

Exchange



Who *else* is learning?

**How to formulate/share
lessons effectively?**





Knowledge Sharing

Format

Building blocks of an effective lesson:

Its format should facilitate its socialization and re-use

1. Use of natural language
2. Identify the source
3. Ensure the story includes:
 -  Description of the context/situation
 -  What happened/actions taken
 -  Results and impacts
 -  Recommendation: Forward-looking actionable advice

Recommendations: Value does **NOT** lie in telling people what to do

Instead, their purpose is to enable people to see their situation or challenge **in a new light** --to think differently about what they are about to do

Avoid generalizations:

Our operational challenges, being country and sector specific, are too complex to be solved with “recipes”



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Ecobanking INCAE
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Octubre 19 / 2015 (Duración 2 semanas)



National Development Banks &
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Washington DC, EEUU
Octubre 15-16 / 2015



Nueva publicación de CEPAL sobre el
Financiamiento para el cambio
climático en América Latina en 2013



Nuevo blog del BID sobre el papel del
Capital Natural en el crecimiento
económico



Nueva plataforma del BID sobre
adaptación



Apoyando a las agencias de fomento
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riesgos ambientales y sociales



Nuevo curso online del Banco Mundial

Developing effective knowledge sharing among NDBs, LFI on Green Finance

Roadmap:

1. Planning

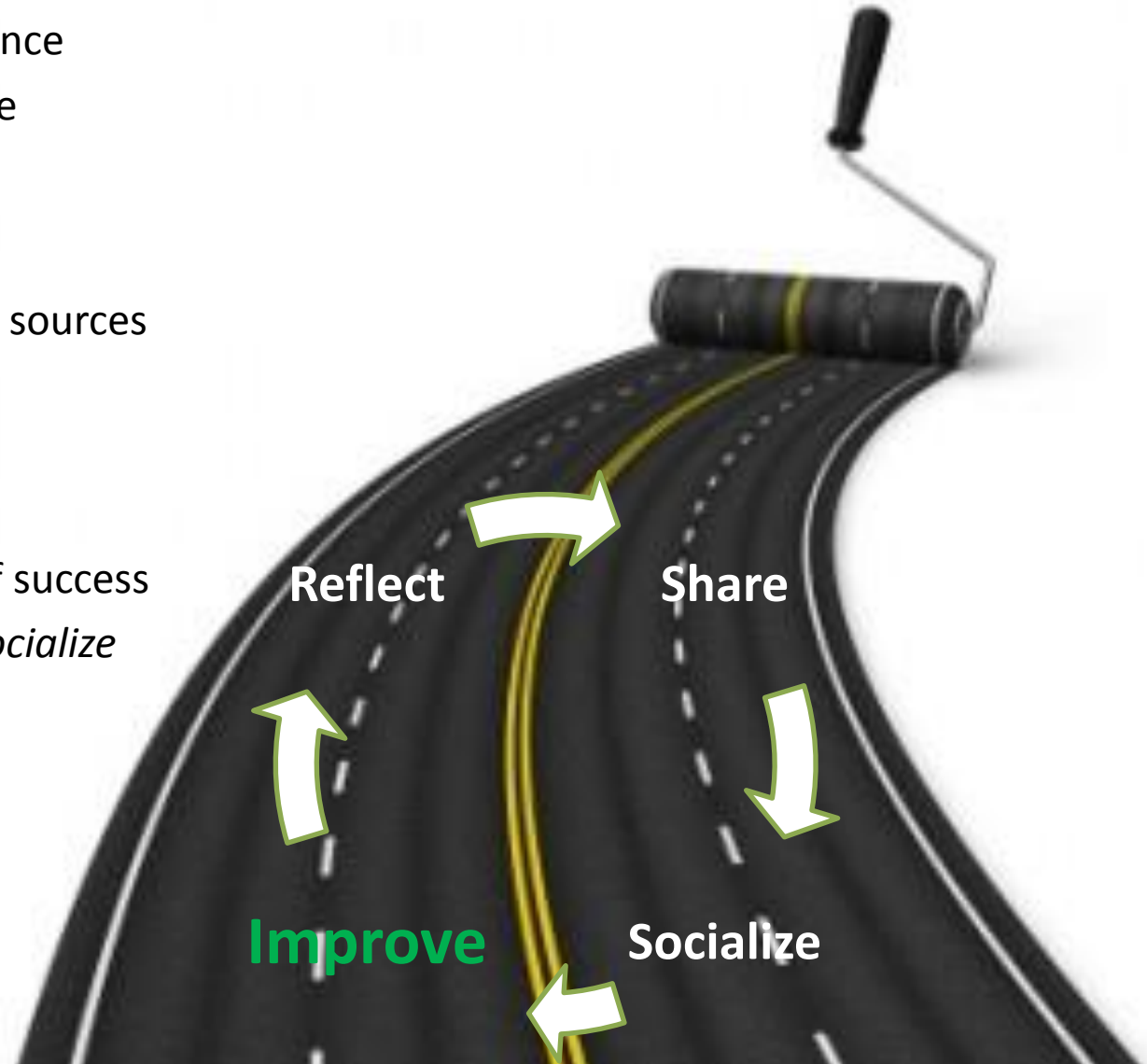
- Define target audience
- Define the objective
- Define priorities

2. Implementation

- Identify knowledge sources
- Validate format
- Select approach
- Select media
- Define measures of success
- *Reflect – Share – Socialize*

3. Sustainment

- Participation
- Celebrate success
- Evolve and adapt



Thank you!

