

Webinar Agenda
Gender Biases in the Financing of Women
February 23rd, 2022
10:00 a.m. (EST)

Context: Despite advances in financial inclusion in Latin America and the Caribbean, there are still lags that negatively affect groups traditionally excluded or underserved by the financial system. One of these groups is women, particularly businesswomen, who face both supply and demand barriers when accessing financial products. One of these barriers is gender biases, which have implications on whether credits are assigned, and the conditions under which they are granted.

Objective: This webinar is intended to discuss between the participants the theoretical generalities of biases, and particularities related to gender biases in the financial sector and the implications for the financial inclusion of women, related to their access to loans and other financial products.

Audience: Latin American and the Caribbean Financial Institutions

Hour	Topic	Speaker
10:00 a.m.	Welcoming Remarks	Juan Antonio Ketterer, Division Chief, CMF / IDB Edgardo Alvarez, Secretary General ALIDE
10:10 a.m.	Presentation Gender Biases in the Financing of Women	Karina Azar, Consultant, Gender in Finance sector, CMF / BID
10:30 a.m.	Discussion Panel Public policy opportunities on gender biases	Rebecca Ruf, Financial Alliance for Women (Moderator) Nancy Silva, Commission for the Financial Market (Chile) Socorro Vargas, CNBV (México) Rosa Hernández, Bandesal (El Salvador)
11:20 a.m.	Q&A and introduction to Gender Survey	
11:30 a.m.	Closing Remarks	